

Maine Learning and Technology Initiative & Common Sense Media

We are excited to announce a special opportunity to bring **digital citizenship education** to students, parents, and teachers throughout Maine.



An Innovative Partnership

Maine DOE and Common Sense Media are working together to offer 20 middle schools the opportunity to participate — at no cost — as demonstration sites for our comprehensive Digital Curriculum. The curriculum empowers students, teachers, and families to harness the full power of digital technology while being responsible and respectful when they work, communicate, and socialize online.

“We love how this curriculum addresses the wonderful and exciting opportunities that new media presents to kids while at the same time arms them with practical tools for overcoming its pitfalls.”

— Jeff Mao, Learning Technology Policy Director,
Maine Department of Education, MLTI

The Digital Citizenship Curriculum

This pioneering curriculum is designed to empower 6th – 8th grade students in the essentials of positive and safe behavior in a digital world. Based on the digital ethics research of Professor Howard Gardner and the GoodPlay Project at the Harvard Graduate School of Education, Common Sense Media uses engaging content – from print and video materials to interactive components and role-play case studies – on topics like privacy, self-expression, and cyberbullying to inspire kids to be responsible digital citizens.

The Digital Citizenship Curriculum is

- > FREE for schools.
- > Mapped to Maine Learning Standards, ISTE National Education Technology Standards, and American Association of School Librarians’ Standards for the 21st Century Learner.
- > Flexible and modular to fit into your school’s scheduling and curricular demands.
- > A “whole community” approach that engages students, teachers, and families.
- > A way to strengthen the partnership between home and school.
- > Balanced — highlighting the positives of technology as well as the potential dangers.
- > E-Rate compliant.



Are your students good digital citizens? They can be. We can help.

Participate as a Digital Citizenship Curriculum demonstration site in the 2010 – 2011 school year. Participation is entirely FREE.

Demonstration sites receive:

- > In-person training and consultation on the curriculum and how best to implement it.
- > Hard and electronic copies of the curriculum's print and video materials.
- > \$100 stipend for participating teachers (up to 3 per school).
- > Ongoing support from the Common Sense team.
- > Monthly Common Sense Media educator newsletter with helpful tips, the latest research, and quick links to resources.

Demonstration sites agree to:

- > Register with Common Sense Media and fill out a school profile.
- > Identify a faculty champion to lead the curriculum.
- > Participate in an in-person training session.
- > Implement the full Digital Citizenship curriculum – 19 lessons, each 45 minutes long — over a time period that works best for the site.
- > Provide feedback to the Common Sense team on your school's experience with the curriculum.
- > Evaluate student learning with brief surveys.

We are only able to accept 20 schools at this time.

To participate, contact Teri Caouette at teri.caouette@mlti.org

Common Sense Media is a nonprofit organization dedicated to improving the lives of kids and families by providing the trustworthy information, education, and independent voice they need to thrive in a world of media and technology.

Learn more at www.commonsense.org

